

**Elder-Beerman**  
elder-beerman.com

MOST STORES OPEN 9AM  
THURSDAY, APRIL 17 & OPEN  
9AM-10PM FRIDAY & SATURDAY,  
APRIL 18 & 19



# 2 day Signature Sale

with  
**Preview  
Day**  
THURSDAY,  
APRIL 17

FRIDAY & SATURDAY, APRIL 18 & 19

LOOK INSIDE FOR  
BONUS BUYS! →

**25-60% OFF**  
STOREWIDE SAVINGS  
INCLUDING

- 25% off Ladies' spring dresses
- 25% off great handbags
- up to 60% off home store
- Plus, everything you need for Easter!

**PLUS, LOOK INSIDE FOR A 25% OFF  
SAVINGS PASS AND A \$10 OFF  
PURCHASE COUPON!**

2019-04-17

**BONUS**

**50% OFF**

Exclusively ours!  
Ruff Hewn jackets,  
tops and more.  
Ladies' sizes XS-XL,  
4-18. Orig. \$49 - \$89,  
**bonus 24.50 - 44.50.**  
Web ID 715683.



**SPECIAL SIZES  
PLUS &  
PETITE**

**BONUS**



**34.97**

Selected sandals from b.o.c and Clarks®.  
Ladies' sizes 6-11M. Reg. \$59. Web ID 715806.

**BONUS**

**BUY 1,  
GET 2  
FREE**

Men's pants from  
Izod®, Savane®  
and a famous  
maker. Waist  
sizes 32-42. Reg.  
\$9.50 - \$68. Web ID  
715819. Free items  
must be of equal or  
lesser value.



**BONUS**



**65% OFF**

Discontinued luggage. Includes Samsonite®  
Aspire Sport, Lift or Belmont, Leisure Tuscany,  
Delsey Helium SuperLite, American Tourister®  
Splash or iLite® Supreme. Reg. \$120 - \$440,  
**bonus 41.97 - 153.97.** Web ID 599965.



USE THIS SAVINGS PASS OR A YOUR REWARDS CREDIT CARD\*

VALID THURSDAY-SATURDAY, APRIL 17-19, 2014

**EXTRA 25% OFF**

SALE PRICE WOMEN'S, MEN'S & KIDS APPAREL CATEGORIES EXCEPT DRESSES, MATERNITY & OUTERWEAR;  
SALE PRICE FINE JEWELRY

**EXTRA 15% OFF**

SALE PRICE ACCESSORIES, DRESSES, FOOTWEAR, INTIMATE APPAREL, LADIES' AND MEN'S OUTERWEAR, MATERNITY,  
HOME STORE AND LUGGAGE

**EXTRA 10% OFF**

SALE PRICE FASHION WATCHES, TOYS, SMALL ELECTRICS AND HEALTH & WELLNESS

*Elder-Beerman*



C0000015VZG

ONLINE PROMO CODE **THREEDAY14A**

Text SHOPPASS to 266844 to get this as a mobile coupon.  
Msg & data rates may apply.

\*Subject to credit approval. Cannot be used in conjunction with any other coupon or "use card" discount offer, including YOUR REWARDS Rewards Cards. Coupon will not be available in stores. Must be presented at time of purchase. Duplicates or reproductions will not be honored. Valid in store or online. Cannot be applied to previous purchases.

Excludes regular price merchandise, Bonus Buys, Door Busters, Incredible Values, Yellow Dot/Black Dot merchandise, fragrance & cosmetics, Clearance Center merchandise, Tech/electronics, fine watches, furniture departments and mattresses, cause-related merchandise and other charitable items, gift cards, salon products, service departments, special orders, designer handbags & shoes from select brands (such as, but not limited to, Cole Haan, Donald Pliner, Frye, see back cover for full listing).

Excludes merchandise from BCBGeneration, Coach accessories & footwear, Columbia, Free People, Levi's, Michael Kors/MICHAEL Michael Kors ladies' apparel/accessories & footwear, NYDJ, Ray-Ban, Tempur-Pedic and Wacoal.

VALID THURSDAY-SATURDAY, APRIL 17-19, 2014

**\$10 OFF**  
your regular and sale price  
purchase of \$25 or more

*Elder-Beerman*



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Limit one per customer. One-time use only. Cannot be used in conjunction with any other coupon or "use card" discount offer, including YOUR REWARDS Rewards Cards. Coupon will not be available in stores. Must be presented and surrendered at time of purchase. Duplicates or reproductions will not be honored. Bon-Ton Stores, Inc. and its affiliates are not responsible for and will not replace lost or stolen coupons. Valid in store only. Cannot be redeemed for cash; no change will be given. Cannot be applied to previous purchases or used towards a purchase of a gift card or as payment on a Bon-Ton Stores, Inc. credit card account. Sales tax is not included in total minimum purchase requirement calculation. If you return a portion of your purchase, a portion of the discount will be lost. Excludes Bonus Buys, Door Busters, Incredible Values, Yellow Dot/Black Dot merchandise, fragrance & cosmetics, Clearance Center merchandise, Tech/electronics, candy, coffee & food, fine watches, furniture departments and mattresses, cause-related merchandise and other charitable items, gift cards, salon products, service departments, special orders, designer handbags & shoes from select brands (such as, but not limited to, Cole Haan, Donald Pliner, Frye, see back cover for full listing). Excludes merchandise from BCBGeneration, Coach accessories & footwear, Columbia, Fossil, Free People, Levi's, Michael Kors/MICHAEL Michael Kors ladies' apparel/accessories & footwear, NYDJ, Ray-Ban, Tempur-Pedic and Wacoal and regular price merchandise from Dooney & Bourke accessories and handbags, Lauren Ralph Lauren ladies' apparel/accessories, Lucky Brand, Polo, Swarovski jewelry and Tommy Bahama.

Text 10DOLLARS to 266844 to get this as a mobile coupon.  
Msg & data rates may apply.

**CHOOSE AS MANY ITEMS AS YOU LIKE!**

**3 days only!**

open and use your store card to  
take an **extra 20% off**

now - Saturday, April 19, 2014: open & use your store card  
to take an extra 20% off almost everything in the store!



Subject to credit approval. Take an extra 15% off home store and luggage. Take an extra 10% off fine jewelry, small electrics, Tech/electronics, health & wellness, and furniture, mattresses, area rugs and furniture accessories. Extra savings are available on almost all regular and sale price merchandise; offer good the day you open your account only. Some exclusions apply. See store associate for details. Comerity Bank issues Elder-Beerman credit card accounts.

# 3-DAY BONUS BUYS

**BONUS**

**70% OFF**

Collections from AGB®, NY Collection and Evan-Picone®. Ladies' sizes S-XL, 6-16. Orig. \$26 - \$119, bonus 7.80 - 35.70. Web ID 715684.

**SPECIAL SIZES PLUS**



**BONUS**

**49.97**

Dresses from K Studio®, Sangria™ and more. Ladies' sizes S-XL, 6-16. Orig. \$76. Web ID 715750.



**BONUS**

**50% OFF**

Fashion tops from Black Rainn™, Cupio and more. Ladies' sizes S-XL. Orig. \$48 - \$88, bonus \$24 - \$44. Web ID 715685.

**SPECIAL SIZES PLUS**



**BONUS**

**50% OFF**

Collections from Jones New York Sport® and Jones New York Signature®. Ladies' sizes S-XL, 2-16. Orig. \$29 - \$169, bonus 14.50 - 84.50. Web ID 715692.

**SPECIAL SIZES PLUS & PETITE**



**BONUS**

**40% OFF**

Dresses from Calvin Klein, Anne Klein® and more. Ladies' sizes 2-16. Reg. \$134 - \$158, bonus 80.40 - 94.80. Web ID 715690.

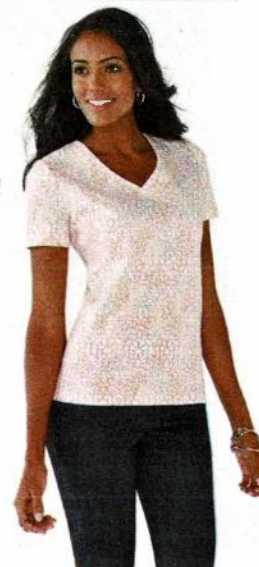


**BONUS**

**9.97**

Exclusively ours! Studio Works® tanks and tees. Ladies' sizes S-XL. Reg. \$16 - \$20. Web ID 715687.

**SPECIAL SIZES PLUS & PETITE**





# THURSDAY, APRIL 17 THROUGH SATURDAY, APRIL 19

WHILE SUPPLIES LAST. **BONUS BUYS** PRICED SO LOW, ADDITIONAL DISCOUNTS DO NOT APPLY.

**BONUS**

**40% OFF**

Prom dresses. Last chance before they're gone! Sizes 1-13. Orig. \$48 - \$278, **bonus 28.80 - 166.80**. Web ID 719184.



**BONUS**

**21.97**

Exclusively ours! Studio Works® jackets for her. Great solids and prints for spring. Ladies' sizes S-XL. Reg. \$58 - \$64. Web ID 715689.

**SPECIAL SIZES PLUS & PETITE**

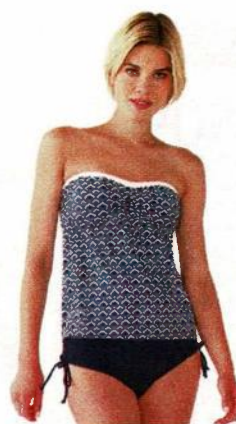


**BONUS**

**25% OFF**

Swimwear for her. Ladies' sizes XS-XL, 4-18. Orig. \$31 - \$172, **bonus 23.25 - \$129**. Web ID 715696.

**SPECIAL SIZES PLUS**



**BONUS**

**50% OFF**

Plus size active separates from Gloria Vanderbilt Sport and Exertek®. Sizes 1X-3X. Orig. \$42 - \$62, **bonus \$21 - \$31**. Web ID 715697.

**SPECIAL SIZES PLUS**



**BONUS**

**39.97**

Exclusively ours! Ladies' spring outerwear from Relativity®. Ladies' sizes S-XL. Reg. \$120. Web ID 715695.

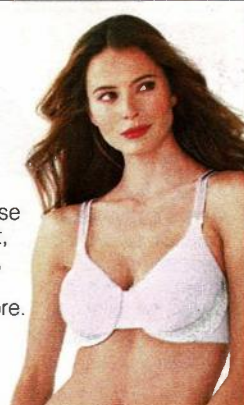
**SPECIAL SIZES PLUS**



**BONUS**

**BUY 1, GET 1 FREE**

Selected bras. Choose from Olga® Luxury Lift, Bali® Double Support, Maidenform® One Fabulous Fit® and more. Reg. \$35 - \$38 each. Web ID 715814. Free item must be of equal or lesser value.



**BONUS**

**30% OFF**

Save on shapewear from Maidenform® and Bali®. Multiple levels of control for any occasion. Reg. \$15 - \$62, **bonus 10.50 - 43.40**. Web ID 696995.

**SPECIAL SIZES PLUS**



**BONUS**

**65% OFF**

Sterling silver and silver-plate jewelry. Reg. \$20 - \$275, **bonus \$7 - 96.25**. Web ID 715800.



**BONUS**

**40% OFF**

Handbags from Anne Klein® and Nine West®. Reg. \$49 - \$109, **bonus 29.40 - 65.40**. Web ID 715794.



**BONUS**

**49.97**

Leather handbags from GAL. Reg. \$100. Web ID 715795. Also save 50% on all other GAL handbags.



**BONUS**

**40% OFF**

Ladies' sunglasses from Nine West®, Steve Madden and more. Reg. \$30 - \$55, **bonus \$18 - \$33**. Web ID 715809.



**BONUS**

**50% OFF**

Fashion jewelry from Erica Lyons® and Relativity®. Reg. \$16 - \$65, **bonus \$8 - 32.50**. Web ID 715799.



**BONUS**

**40% OFF**

Selected packaged socks for her. Choose from assorted styles and colors. Orig. \$14 - \$16, **bonus 8.40 - 9.60**. Web ID 715812.



**BONUS**

**50% OFF**

Selected dress shoes from Bandolino®, Calvin Klein®, Anne Klein®, Nine West® and Laura Ashley®. Ladies' sizes 6-10, 11M. Reg. \$59 - \$89, **bonus 29.50 - 44.50**. Web ID 715807.



**BONUS**

**29.97**

Exclusively ours! Sandals from Relativity®. Ladies' sizes 6-10, 11M. Reg. \$59. Web ID 715810.



**BONUS**

**24.97**

Exclusively ours! Studio Works® "Pitch" or "Port" sandals. Ladies' sizes 6-10, 11M. Reg. \$49. Web ID 715825.



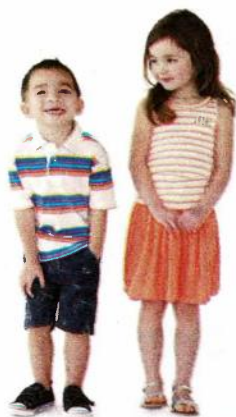


# 3-DAY BONUS BUYS

**BONUS**

**60% OFF**

Playwear separates by OshKosh B'Gosh®. In Infants' sizes, Girls' 2-6X and Boys' 2-7. Reg. \$16 - \$44, **bonus 6.40 - 17.60**. Web ID 715816.



**BONUS**

**60% OFF**

Kids' sleepwear from Carter's®, Calvin Klein and their favorite characters. Infants' and Toddlers' sizes, Boys' & Girls' 4-16. Reg. \$20 - \$44, **bonus \$8 - 17.60**. Web ID 718915.



**BONUS**

**60% OFF**

Dresses by A. Byer, Squeeze® and more. Infants' and Toddlers' sizes, Girls' 4-16. Orig. \$28 - \$86, **bonus 11.20 - 34.40**. Web ID 621076.



**BONUS**

**14.97**

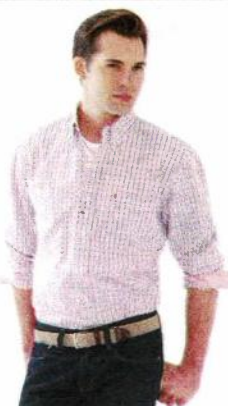
Exclusively ours! Men's sport shirts from John Bartlett Consensus and Ruff Hewn. Knit and woven styles in many colors. Sizes M-XXL. Reg. \$34 - \$35. Web ID 715822.



**BONUS**

**24.97**

Men's woven sport shirts from Izod® and Chaps®. Choose from a variety of styles. Sizes M-XXL. Reg. \$50 - \$55. Web ID 715823.



**BONUS**

**50% OFF**

Men's sportswear from Bass®. Choose from a variety of styles. Sizes M-XXL, waist sizes 32-40. Reg. \$40 - \$60, **bonus \$20 - \$30**. Web ID 715824.



**BONUS**

**3 FOR \$20**

Men's activewear from Champion®. Choose from a variety of styles and colors. Sizes M-XXL. Reg. \$17 ea. Web ID 351630.



**BONUS**

**129.94**

Kenneth Cole REACTION® suit separates. As a suit. Reg. \$350, **bonus 129.94**. Jacket. Reg. \$250, **bonus 89.97**. Pants. Reg. \$100, **bonus 39.97**. Web ID 547744.



**BONUS**

**50% OFF**

Dress shirts and ties from Geoffrey Beene®, Van Heusen® and Izod®. Men's sizes 14½-18½, 32/33-36/37. Reg. \$40 - \$55, **bonus \$20 - 27.50**. Web ID 705162.



**BONUS**

**40% OFF**

Men's socks and underwear by PUMA®, John Bartlett Statements, adidas® and more. Reg. \$11 - \$32, **bonus 6.60 - 19.20**. Web ID 715820.



**BONUS**

**50% OFF**

Belts and wallets from Perry Ellis Portfolio®, Levi's®, Calvin Klein, Tommy Hilfiger® and more. Waist sizes 32-44. Reg. 32.50 - 49.50, **bonus 16.25 - 24.75**. Web ID 695510.



**BONUS**

**4.97**

BATH Exclusively ours! LivingQuarters EcoLite towels. Light and lofty towels dry faster, saving time and energy. Reg. \$14. **Also save on hand towels and washcloths.** Web ID 705155.



**BONUS**

**29.97 ANY SIZE**

Leisure Bayside luggage. Available in 18", 21", 24", 27" or 30" uprights. Choose from a variety of colors and prints. Reg. \$50 - \$120. Web ID 715826.



**BONUS**

**64.97 ANY SIZE**

Leisure Eclipse hardside luggage. Ultra-durable and expandable for even more packing space. Four-wheel spinners provide easy mobility. Reg. \$160 - \$200. Web ID 718799.



**BONUS**

**49.97 QUEEN OR KING**

Exclusively ours! LivingQuarters Egyptian cotton 500-thread count deep-pocket sheet sets. In queen or king. Reg. \$160 - \$180. Web ID 547915. **Sheet set includes:** Flat sheet, fitted sheet and two cases.



**BONUS**

**29.97 QUEEN**

Exclusively ours! LivingQuarters 4-pc. bedding sets. Reg. \$150. Also in twin-king. Reg. \$120 - \$170, **bonus 29.97 - 49.97**. Web ID 704039. **Set includes:** Comforter, bed skirt and two shams (one in twin/twin XL).





# THURSDAY, APRIL 17 THROUGH SATURDAY, APRIL 19

WHILE SUPPLIES LAST. **BONUS BUYS** PRICED SO LOW, ADDITIONAL DISCOUNTS DO NOT APPLY.

**BONUS**



**9.97** ANY DENSITY  
Simmons® Beautyrest® spa pillow. Choose from medium, firm and extra-firm densities. In standard/queen. Reg. \$30. Also in king. Reg. \$40, **bonus 12.97**. Web ID 373533.

**BONUS**



**29.97** QUEEN  
Exclusively ours! LivingQuarters Select Plus waterproof mattress pad. Protects against stains and spills. Reg. \$100. Also in twin-king, including twin XL. Reg. \$60 - \$120, **bonus 19.97 - 34.97**. Web ID 704997.

**BONUS**



**29.97**  
ANY SIZE, ANY DENSITY!  
Exclusively ours! LivingQuarters Duet of Down pillows. In medium, firm or extra-firm densities. In standard/queen or king. Reg. \$90 - \$130. Web ID 397809. **Also save** on our entire stock of pillows.

**BONUS**



**79.97** QUEEN  
Seven-zone mattress topper by SleepBetter. Designed to relieve pressure points and provide a cooler night's sleep. Reg. \$200. Also in twin-king. Reg. \$140 - \$240, **bonus 54.97 - 94.97**. Web ID 576886.

**BONUS**



**9.97**  
Exclusively ours! John Bartlett Pet large pet bed. Bed measures 36x27". Reg. \$30. Also in extra-large 43x28". Reg. \$40, **bonus 14.97**. Web ID 715843. **Also save 60%** on our entire stock of John Bartlett Pet items.

**BONUS**



**30% OFF**  
Yankee Candle®, WoodWick® RibbonWick® candles. Choose from a variety of colors and styles. Reg. 14.99 - 59.99, **bonus 10.49 - 41.99**. Web ID 715827.

**BONUS**



**CLOSEOUT 99.97**  
Rachael Ray® 10-pc. nonstick cookware set. Orig. \$260. Web ID 504536.

**BONUS**



**49.97**  
AFTER REBATE  
Farberware® Classic Series™ stainless steel 10-pc. cookware set. Reg. \$140, **bonus 59.97, 49.97 after \$10 mfr. mail-in rebate**. Web ID 660548.

**BONUS**



**29.97** YOUR CHOICE  
KitchenAid® 12-pc. soft grip cutlery set. Choose from black or red. Reg. \$100. Web ID 568751.

**BONUS**



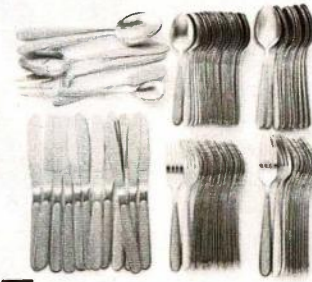
**60% OFF**  
Exclusively ours! LivingQuarters metal and ceramic bakeware. Reg. \$18 - \$44, **bonus 7.20 - 17.60**. Web ID 695580.

**BONUS**



**60% OFF**  
Exclusively ours! LivingQuarters closet storage and organization. Reg. \$12 - \$140, **bonus 4.80 - \$56**. Web ID 678698.

**BONUS**



**59.97**  
Oneida® 90-pc. flatware set. Choose from two patterns. Includes service for 12, a 6-pc. hostess set, 12 extra teaspoons and 12 extra salad forks. Reg. \$180. Web ID 532294.

**BONUS**



**49.97** YOUR CHOICE  
Cuisinart® FlavorBrew 12-cup programmable coffeemaker, 4-slice compact toaster oven/broiler or 4-slice toaster. Reg. \$90 - \$130. Web ID 715844.

**BONUS**



**39.97** YOUR CHOICE  
Hamilton Beach® 3-in-1 grill/griddle or Presto® Pizzazz pizza oven. Reg. \$75 - \$100. Web ID 715845. **Also save** on all other Hamilton Beach® and Presto® small electrics.

**BONUS**



**19.97** YOUR CHOICE  
Bissell® Swift Sweep or Dirt Devil® Simpli-Stik vacuums. Reg. \$40 - \$50. Web ID 669238.



**25% OFF** SPRING DRESSES  
CONNECTED® • NINE WEST® • CALVIN KLEIN • AGB®

**PLUS, TAKE AN EXTRA  
15% OFF SALE PRICES**  
WITH YOUR SAVINGS PASS



**SALE 69.99**

Dresses and maxi dresses from Nine West® and Calvin Klein.  
Fashionable dresses in a variety of colors. Ladies' sizes 2-16. Reg. \$98.  
Web ID 715847.

**25% OFF**

Dresses from AGB®, Connected® and more. Ladies' sizes S-XL, 6-16.  
Orig. \$68 & \$88, sale \$51 & \$66. Web ID 715849. Also available: Incredible Value  
shrugs from Jessica Howard®, K Studio® and more. Orig. \$42 - \$58, now 29.98.  
Incredible Values priced so low, additional discounts do not apply.

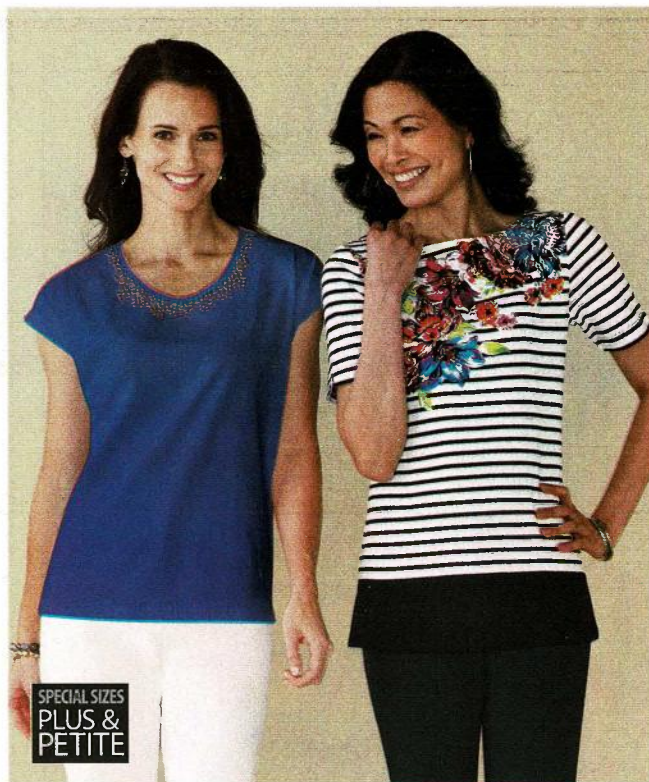




SPECIAL SIZES  
PLUS &  
PETITE

**25% OFF**

Calvin Klein suit separates. Ladies' sizes 2-16.  
Reg. \$39 - \$149, sale 29.25 - 111.75. Web ID 715852.



SPECIAL SIZES  
PLUS &  
PETITE

**40% OFF**

Career looks from Rafaella®. Save on a variety of colors and styles! Ladies' sizes S-XL, 4-16. Orig. \$43 - \$100, sale 25.80 - \$60. Web ID 715851.



SPECIAL SIZES  
PLUS &  
PETITE

**25% OFF**

Exclusively ours! Laura Ashley® jackets, tops, sweaters and more. Ladies' sizes S-XL. Reg. \$58 - \$128, sale 43.50 - \$96. Web ID 715850.

**25-40%  
OFF**

**FRESH FASHIONS**

RAFAELLA® • CALVIN KLEIN  
DKNY JEANS® • LAURA ASHLEY®

**PLUS, TAKE AN EXTRA  
25% OFF SALE PRICES  
WITH YOUR SAVINGS PASS**

**25% OFF**

Spring fashions from your favorite designers. Ladies' sizes XS-XL, 2-16. Orig. 29.50 - 139.50, sale 22.13 - 104.63. Web ID 715854.

- Nine West Vintage America Collection®
- DKNY Jeans®
- Calvin Klein Jeans



SPECIAL SIZES  
PLUS &  
PETITE

**25% OFF**

Calvin Klein Performance tops, pants and more. Ladies' sizes S-XL. Orig. \$39 - \$99, sale 29.25 - 74.25. Web ID 715853.

SPECIAL SIZES  
PLUS





# 25-50% OFF

LADIES' ESSENTIALS  
BRECKENRIDGE® • EXERTEK®  
NOTATIONS® • BANDOLINO®

**PLUS, TAKE AN EXTRA  
25% OFF SALE PRICES  
WITH YOUR SAVINGS PASS**

## 40% OFF

Coordinates from  
Alfred Dunner® and  
Breckenridge®. Choose  
from a variety of styles  
and colors. Ladies' S-XL,  
8-18. Reg. \$42 - \$76,  
sale 25.20 - 45.60.  
Web ID 715855.



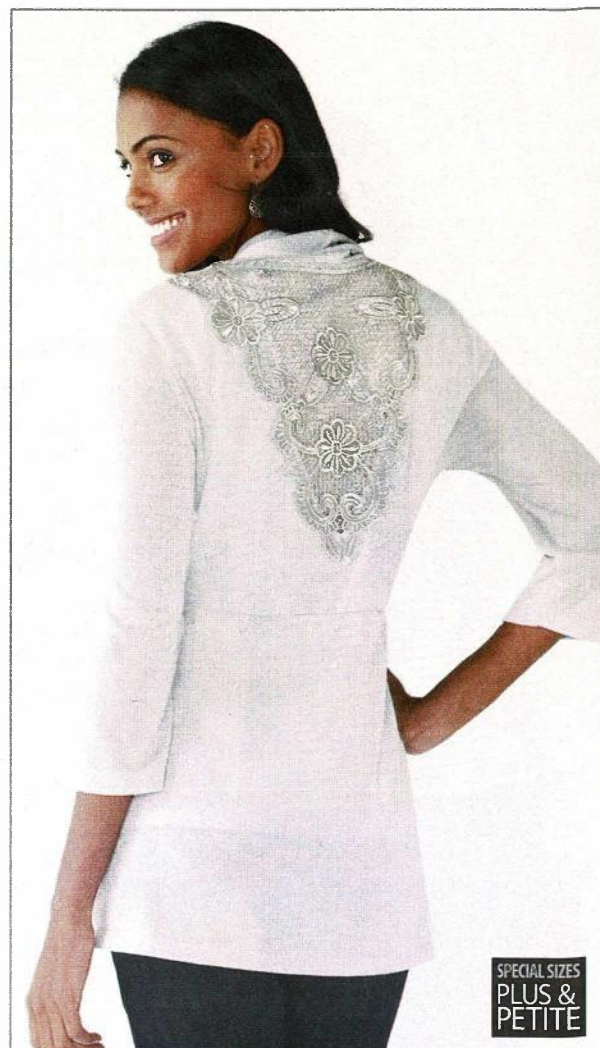
SPECIAL SIZES  
PLUS &  
PETITE



SPECIAL SIZES  
PLUS &  
PETITE

## SALE 19.99

Breckenridge® tees. Choose from a variety of styles,  
colors and prints. Ladies' sizes S-XL. Reg. \$42. Web ID  
715856.



SPECIAL SIZES  
PLUS &  
PETITE

## 40% OFF

Tops from Notations®. Choose from a variety of styles  
and colors. Ladies' sizes S-XL. Reg. \$22 - \$64,  
sale 13.20 - 38.40. Web ID 715857.

## 40% OFF

Active separates from  
Gloria Vanderbilt®  
Sport and Exertek®.  
Choose from a variety  
of styles and colors.  
Ladies' sizes S-XL.  
Orig. \$34 - \$58,  
sale 20.40 - 34.80.  
Web ID 715859.



Gloria Vanderbilt  
Sport  
GVS

SPECIAL SIZES  
PLUS

## SALE 29.99

Capris from your  
favorite designers.  
Ladies' sizes 6-18.  
Orig. \$48. Web ID  
715858.

- Relativity®
- Gloria Vanderbilt®
- Bandolino®
- Earl Jean®
- One 5 One®

SPECIAL SIZES  
PLUS &  
PETITE

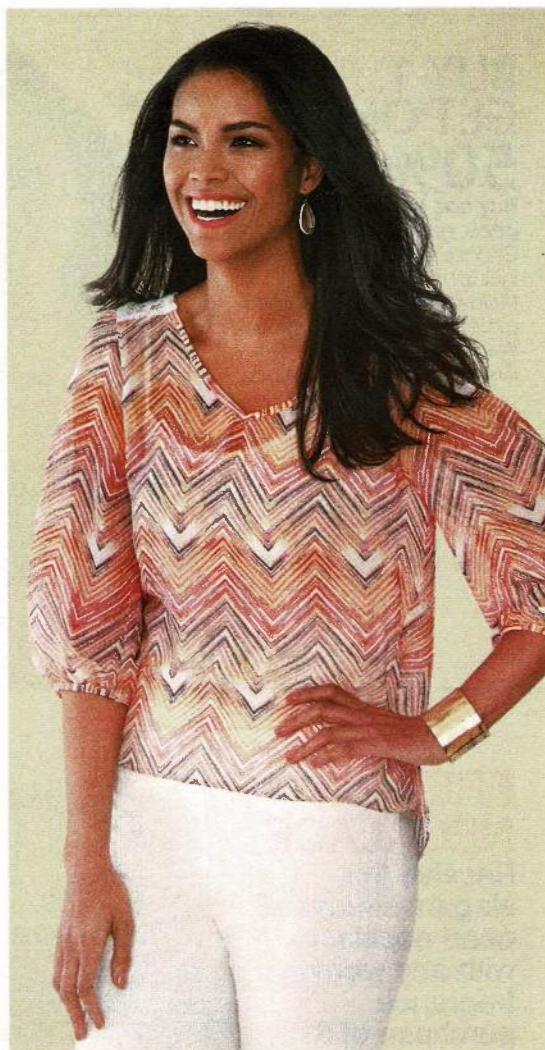






**25% OFF**

Dresses, skirts and more from Chelsea & Theodore®, Cupio and others. Choose from a variety of styles. Ladies' sizes S-XL. Orig. \$38 - \$98, sale 28.50 - 73.50. Web ID 716026.



**40% OFF**

Related separates from A. Byer and more. Sizes S-XL, 3-13. Orig. \$40 - \$68, sale \$24 - 40.80. Web ID 716025.



**40% OFF**

Fashion tops from Jolt®, Eyeshadow® and more. Choose from a variety of colors and styles. Sizes S-XL, 0-15. Orig. \$28 - \$46, sale 16.80 - 27.60. Web ID 716028. Also save 25% on shorts from Wallflower®.



**25% OFF**

Casual separates from Relativity®. Ladies' sizes S-XL, 6-18. Orig. \$34 - \$66, sale 25.50 - 49.50. Web ID 716027.

**25-50% OFF**  
**SPRING SEPARATES**  
 A. BYER • WALLFLOWER®  
 RELATIVITY® • CUPIO

**PLUS, TAKE AN EXTRA  
 15-25% OFF SALE PRICES**  
 WITH YOUR SAVINGS PASS



**50% OFF**

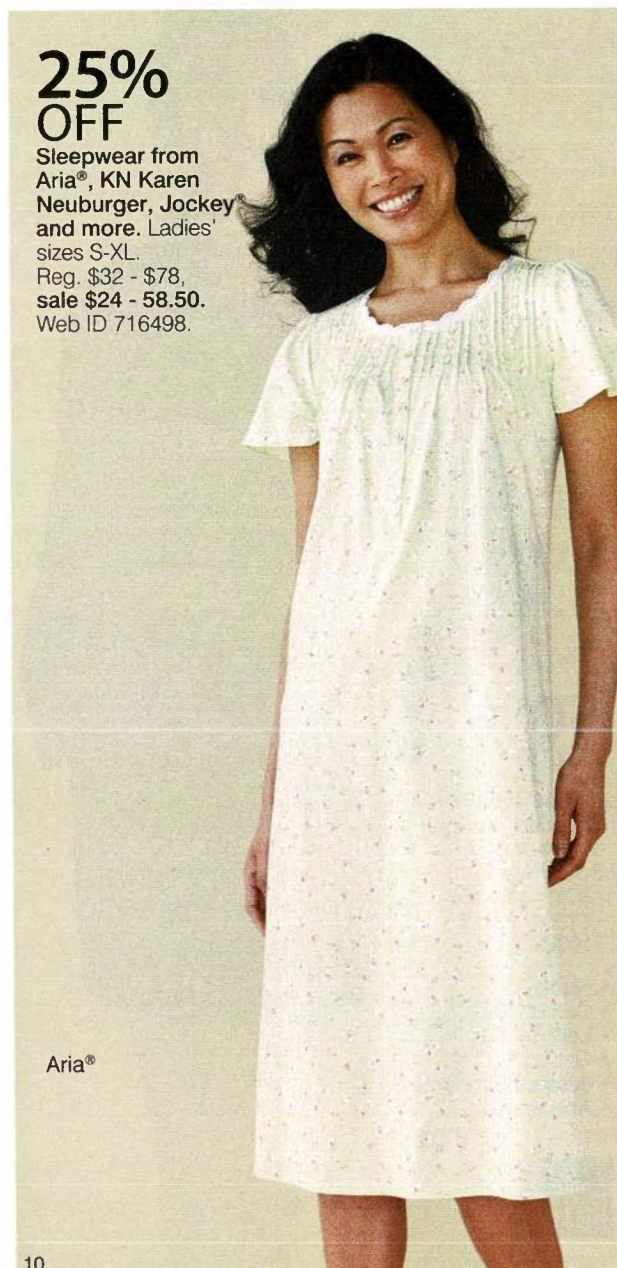
A huge selection of Ladies' spring outerwear. Sizes S-XL. Reg. \$110 - \$240, sale \$55 - \$120. Web ID 716029.

- Nautica®
- Calvin Klein
- London Fog®
- Gallery®
- Jessica Simpson
- And more



**25%  
OFF**  
**SLEEPWEAR & INTIMATES**  
ARIA® • VANITY FAIR®  
MAIDENFORM®

**PLUS, TAKE AN EXTRA  
15% OFF SALE PRICES**  
WITH YOUR SAVINGS PASS  
SORRY, ADDITIONAL SAVINGS NOT VALID ON  
FRAGRANCE OR COSMETICS



**25%  
OFF**

Sleepwear from  
Aria®, KN Karen  
Neuburger, Jockey  
and more. Ladies'  
sizes S-XL.  
Reg. \$32 - \$78.  
sale \$24 - 58.50.  
Web ID 716498.

**BUY 1,  
GET ONE  
50% OFF**

Buy one bra at regular  
price, get one at 50% off!  
Choose from great brands  
including Vanity Fair®,  
Maidenform®, Playtex® and  
more! Reg. \$32 - \$40 each.  
Web ID 716497. Second bra  
must be of equal or lesser value.

Vanity Fair®



Maidenform®



**FREE  
NECKLACE**

Receive this  
elegant simulated  
pearl necklace  
with any women's  
fragrance  
purchase of \$75  
or more.

Limit one per customer.  
Available while supplies last.



Makes  
the  
perfect  
GIFT!



**Dolce&Gabbana Light Blue**  
3.3-oz. Eau de Toilette Spray, \$93.  
Web ID 400340.

**Viva la Juicy**  
3.4-oz. Eau de Parfum Spray, \$92.  
Web ID 402075.



**euphoria Calvin Klein**  
3.4-oz. Eau de Parfum Spray,  
\$85. Web ID 686352.

**J'adore**  
3.4-oz. Eau de Parfum Spray,  
\$115. Web ID 400340.



**Donna Karan Cashmere Mist®**  
3.4-oz. Eau de Parfum Spray,  
\$102. Web ID 402075.

**ETERNITY Calvin Klein**  
3.4-oz. Eau de Parfum Spray, \$78.  
Web ID 700698.





**25-40%  
OFF**

**ACCESSORIES**

NINE WEST® • LAURA ASHLEY®  
TIMEX® • STUDIO WORKS®

**PLUS, TAKE AN EXTRA  
10-15% OFF SALE PRICES**  
WITH YOUR SAVINGS PASS

**30% OFF**

A great assortment of hats, belts and  
neckwear from Nine West®, Collection 18,  
Fashion Focus and others. Reg. \$20 - \$58,  
sale \$14 - 40.60. Web ID 716140.

**SALE  
34.99**

Entire stock  
of Nine West®  
watches. Reg. \$49.  
Web ID 718886.



**40%  
OFF**

Fashion jewelry  
from Studio  
Works®.  
Reg. \$6 - \$42,  
sale 3.60 - 25.20.  
Web ID 716133.



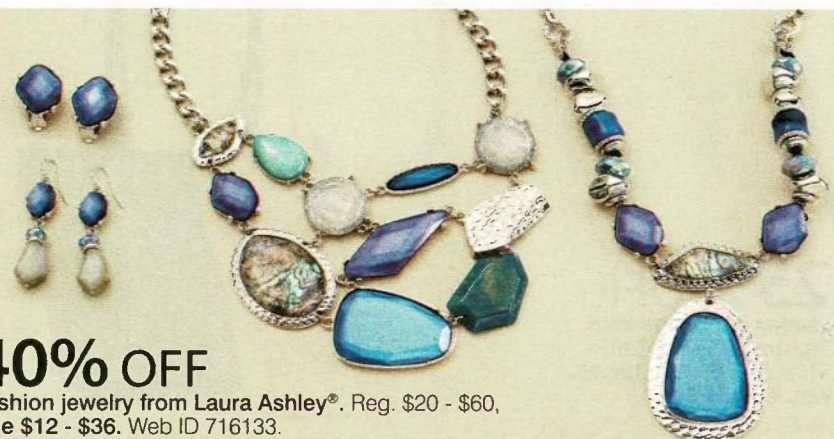
**25%  
OFF**

Timex® watches.  
Reg. 44.95 - 69.95,  
sale 33.71 - 52.46.  
Web ID 716139.



**40% OFF**

Fashion jewelry from Laura Ashley®. Reg. \$20 - \$60,  
sale \$12 - \$36. Web ID 716133.





# SAVE ON

SHOES & HANDBAGS  
SKECHERS® • STONE MOUNTAIN®  
TIGNANELLO® • FRANCO SARTO®

**PLUS, TAKE AN EXTRA  
15% OFF SALE PRICES  
WITH YOUR SAVINGS PASS**

**SALE  
64.99-69.99**

Athletic and casual shoes from  
Skechers® and more. Ladies' sizes  
6-10, 11M. Reg. \$69 - \$75. Web ID  
719187.

"In Motion,"  
sale 64.99.



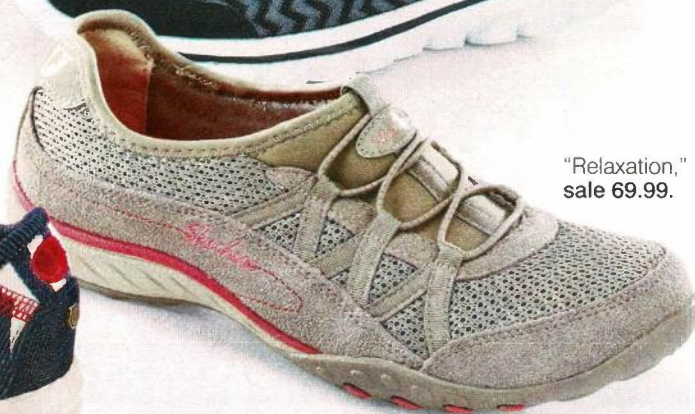
"GOwalk  
2 Aztec,"  
sale 64.99.



"Relaxation,"  
sale 69.99.



"GOwalk Americana,"  
sale 64.99.



**25% OFF**

Leather and nylon handbags from  
Franco Sarto®. Reg. \$65 - \$175.  
sale 48.75 - 131.25. Web ID 724818.

"Master Plan,"  
sale 64.99.



"Outfield,"  
sale 49.99.



**SALE  
49.99-64.99**

Men's shoes from Skechers Sport®. Sizes 8-12, 13M.  
Reg. \$75 - \$80. Web ID 719188.

"Vigor 2.0,"  
sale 49.99.



**25% OFF**

Leather handbags from  
Tignanello®. Reg. \$89 -  
\$169, sale 66.75 - 126.75.  
Web ID 716495.



**25%  
OFF**

Leather handbags from Stone  
Mountain®. Reg. \$99 - \$169,  
sale 74.25 - 126.75. Web ID 716494.





Nine West®  
"Gadget,"  
sale 69.99.

Bandolino®  
"Capture,"  
sale 59.99.

Calvin Klein  
"Diema,"  
sale 69.99.

**SALE 49.99-69.99**

Dress shoes from Calvin Klein, Anne Klein®, Bandolino® and Nine West®.  
Ladies' sizes 6-10, 11M. Reg. \$59 - \$89. Web ID 716507.

b.o.c "Neely,"  
sale 64.99.

Eurosöfft®  
"Valentina,"  
sale 64.99.

b.o.c  
"Hisperia,"  
sale 69.99.

Eurosöfft®  
"Rea,"  
sale 59.99.

Clarks® "Lexi Basil,"  
sale 74.99.

Clarks®  
"Qwin Adonia,"  
sale 69.99.

**SALE 59.99-74.99**

Selected sandals from Clarks®, b.o.c and Eurosöfft®.  
Ladies' sizes 6-10, 11M. Reg. \$70 - \$99. Web ID 719191.

Madden Girl  
"Tahnee"

Madden Girl  
"Maximus"

Pink & Pepper  
"Moxie"

**39.99** YOUR CHOICE  
Selected sandals for her. Ladies' sizes 6-10,  
11M. Reg. \$49 each. Web ID 716500.

Aerosoles® "Wip  
Away"

Cliffs by White  
Mountain  
"Zahara"

Cliffs by White  
Mountain  
"Charter"

**44.99** YOUR CHOICE

Sandals from Aerosoles® and Cliffs by White Mountain.  
Ladies' sizes 6-10, 11M. Reg. \$59 - \$69. Web ID 716504.

Naturalizer®  
"Tanner,"  
sale 69.99.

Bare Traps®  
"Rosely,"  
sale 59.99.

**SALE 59.99-69.99**

Casual sandals from Bare Traps®  
and Naturalizer®. Ladies' sizes 6-10,  
11M, 7-9W in selected stores and online.  
Reg. \$69 - \$79. Web ID 719191.

Bare Traps®  
"Really,"  
sale 59.99.

**SAVE  
ON  
SPRING SHOES**  
EUROSÖFFT • B.O.C  
CLARKS® • BARE TRAPS®

**PLUS, TAKE AN EXTRA  
15% OFF SALE PRICES**  
WITH YOUR SAVINGS PASS



# 20-40% OFF

**KIDS' FASHIONS**  
VITAMINS BABY® • PUMA  
CARTER'S® • NANNETTE®

**PLUS, TAKE AN EXTRA  
25% OFF SALE PRICES**  
WITH YOUR SAVINGS PASS

## 40% OFF

Baby playwear  
from Vitamins  
Baby®, Carter's®  
and more.  
Newborns' and  
Infants' sizes.  
Reg. \$10 - \$58,  
sale \$6 - 34.80.  
Web ID 677526.



## SALE 16.99

Cardigan sets from  
Carter's®. Newborns'  
and Infants' sizes.  
In solids and  
patterns.  
Reg. \$24 - \$28.  
Web ID  
594974.



## 40% OFF

Kids' swimwear and  
accessories from  
Mambo®, Carter's® and  
more. Infants' sizes, Girls'  
2-16, Boys' 2-20. Reg. \$10  
- \$44, sale \$6 - 26.40.  
Web ID 621165.



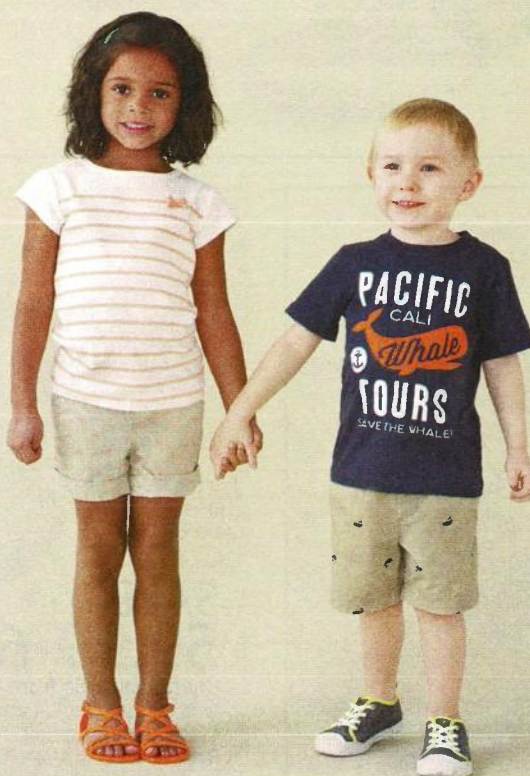
## 40% OFF

Kids' fashions from Ruff Hewn, Mambo®, Belle du  
Jour and Beautees. Girls' sizes 7-16, Boys' sizes 2-20.  
Reg. \$18 - \$44, sale 10.80 - 26.40. Web ID 719197.



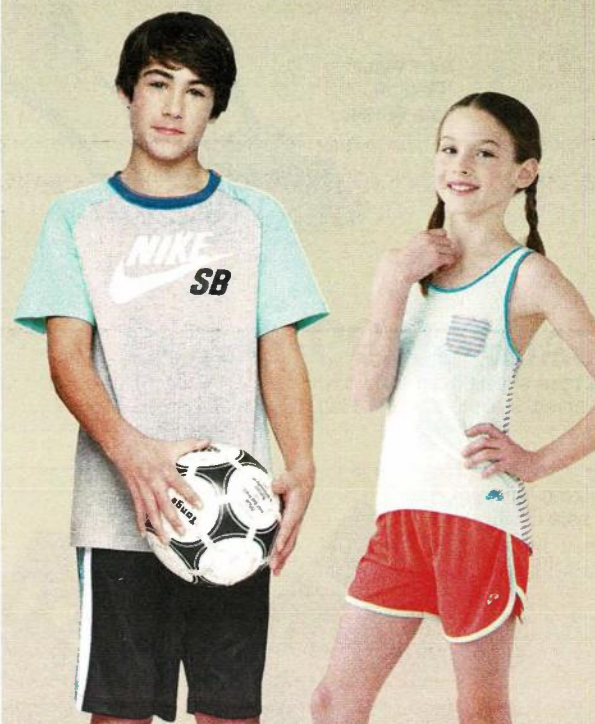
## 40% OFF

Carter's® playwear separates. Infants' sizes,  
Girls' 2-6X and Boys' 2-7. Orig. \$12 - \$28,  
sale 7.20 - 16.80. Web ID 719192.



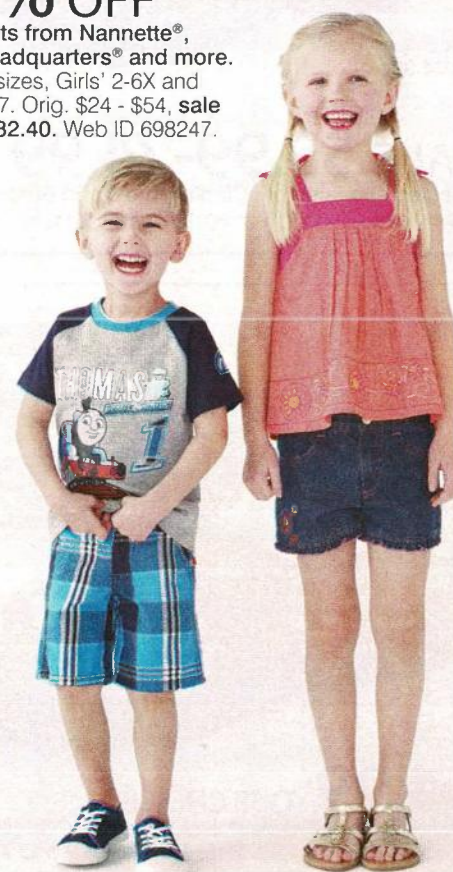
## 20-40% OFF

PUMA®, Nike® SB and adidas® activewear. Infants'  
sizes, Girls' 2-16 and Boys' 2-20. Orig. \$18 - \$52,  
sale 10.80 - 41.60. Web ID 656999.



## 40% OFF

Kids' sets from Nannette®,  
Kids Headquarters® and more.  
Infants' sizes, Girls' 2-6X and  
Boys' 2-7. Orig. \$24 - \$54, sale  
14.40 - 32.40. Web ID 698247.





# 30% OFF

**Paradise Collection®.**  
Choose from a variety of  
styles and colors. Sizes  
M-XXL. Reg. \$30 - \$78,  
**sale \$21 - 54.60.**  
Web ID 718020.



# 30-40% OFF

**Men's golf apparel from  
Izod®.** Choose from a  
variety of styles. Sizes  
M-XXL, waist sizes 32-40.  
Reg. \$48 - \$72, **sale 33.60 -  
43.20.** Web ID 718015.



# 20-40% OFF

## MEN'S SPRING STYLES

IZOD® • NIKE® SWIM  
PARADISE COLLECTION® • CHAPS®

**PLUS, TAKE AN EXTRA  
25% OFF SALE PRICES**  
WITH YOUR SAVINGS PASS

# 30-40% OFF

**Men's golf apparel  
from Chaps®.** Hit the  
links in colorful styles.  
Sizes M-XXL,  
waist sizes 32-40.  
Reg. \$50 - \$60,  
**sale \$30 - \$42.**  
Web ID 718016.



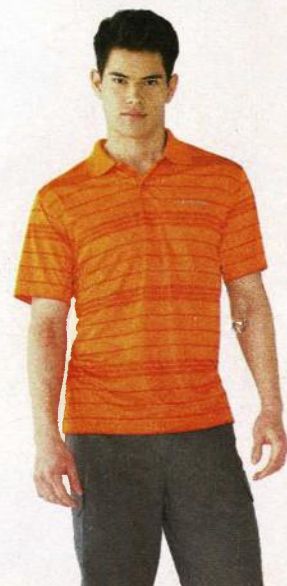
# 20% OFF

**Men's shorts and tees  
from Nike® Swim.**  
Choose from a variety  
of colors and styles.  
Sizes M-XXL. Reg. \$25  
- \$54, **sale \$20 - 43.20.**  
Web ID 621166.



# NOW 29.99- 34.99

**Men's Utilizer™ stripe  
polo and Brownsmead™  
II shorts from Columbia.**  
Choose from a variety of  
styles. Sizes M-XXL, waist  
sizes 32-40. Reg. \$45 -  
\$50. Web ID 718017.  
Sorry, additional savings not  
valid on Columbia.



# SALE 29.99

**Men's sport shirts from  
Van Heusen®.** In a variety  
of knit and woven styles.  
Sizes M-XXL. Reg. \$50.  
Web ID 718013.

VAN HEUSEN



# SALE 29.99

**Exclusively ours!  
Kenneth Roberts  
Platinum® polos.**  
Choose from a variety  
of colors and patterns.  
Sizes M-XXL. Reg. 49.50.  
Web ID 718938.



# 20% OFF

**Men's active  
apparel from your  
favorite brands.**  
Choose from  
Reebok®, PUMA®  
and Champion®.  
Sizes S-XXL.  
Web ID 718028.





**25-40%  
OFF**

**MEN'S ESSENTIALS**

**TOMMY HILFIGER®  
LAUREN RALPH LAUREN**

**PLUS, TAKE AN EXTRA  
25% OFF SALE PRICES  
WITH YOUR SAVINGS PASS**



**30% OFF**

Dress shirts and ties from MICHAEL Michael Kors®, Lauren Ralph Lauren, Calvin Klein, Tommy Hilfiger® and more. Sizes 14½-18½, 32/33-36/37. Reg. \$55 - \$75, sale 38.50 - 52.50. Web ID 718031.

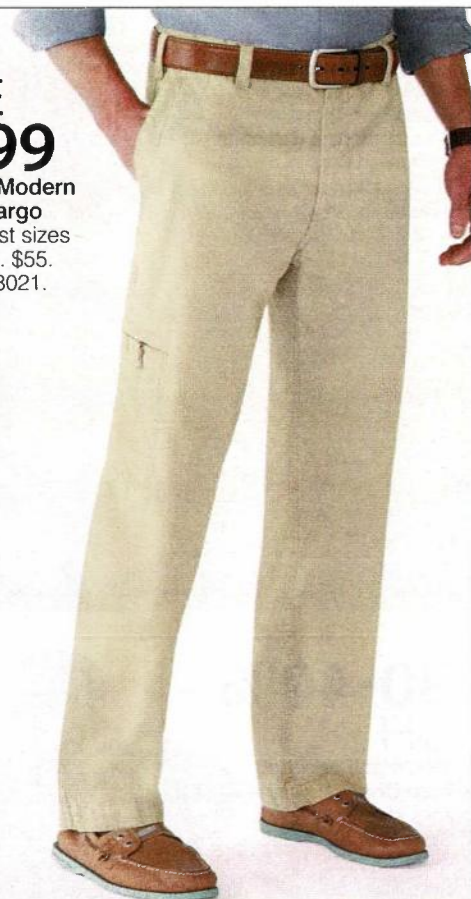
**40% OFF**

Suit separates from Tommy Hilfiger®, LAUREN and Calvin Klein. Sizes 38S-44S, 38R-50R, 42L-50L. As a suit. Reg. \$550, sale \$330. Jacket. Reg. \$400, sale \$240. Pants. Reg. \$150, sale \$90. Web ID 718032.



**SALE  
39.99**

Dockers® Modern Comfort cargo pants. Waist sizes 32-42. Reg. \$55. Web ID 718021.



Cargo

**SALE  
49.99**

Kenneth Cole REACTION® and Calvin Klein dress pants. Slimmer fit. Waist sizes 32-42. Reg. \$75. Web ID 718022.



Straight Fit

**SALE  
49.99**

LAUREN Ralph Lauren dress pants. Waist sizes 32-42. Reg. \$80. Web ID 704048.



Classic Fit





## 45-50% OFF Cool Sleep and Allergy Relief Sleeping Solutions

**A. Iso-Cool™ pillow by SleepBetter.** Standard size. Reg. \$40, **sale 21.99**. Also in king. Reg. \$70, **sale 36.99**. Web ID 450965.

**B. Iso-Cool™ memory foam pillow by SleepBetter.** Reg. \$120, **sale 59.99**. Web ID 450971.

**C. LivingQuarters Aller-Ease® Hot Water Washable pillow.** In standard/queen. Reg. \$30, **sale 14.99**. Web ID 690847.

**D. Iso-Cool™ memory foam mattress topper by SleepBetter.** In queen. Reg. \$400, **sale 199.99**. Also in twin-king. Reg. \$360 - \$480, **sale 179.99 - 239.99**. Web ID 450967.

**E. LivingQuarters Hot Water Washable comforter.** In full/queen. Reg. \$200, **sale 99.99**. Also in twin-king. Reg. \$180 - \$240, **sale 89.99 - 119.99**. Web ID 705452.



### 59.99 QUEEN

Exclusively ours! Casa by Victor Alfaro Spa sheet sets. Our softest sheet! Rayon made from bamboo & cotton blend. Reg. \$140. Also in twin-king. Reg. \$100 - \$160, **sale 44.99 - 69.99**. Web ID 657329. Sheet set includes: Flat sheet, fitted sheet and two cases (one in twin).



### 14.99 BATH

Lauren Ralph Lauren Greenwich towels. Highly absorbent, ultra soft towels. Reg. \$20. **Also save** on hand towels and washcloths. Web ID 406248



### SALE 14.99

Exclusively ours! LivingQuarters 17x24" Comfi Core bath rugs. Thick memory foam core provides comfort and relief for tired feet. Reg. \$30. Web ID 402296.



# 20-50% OFF

## LUGGAGE & COOKWARE

SAMSONITE® • IT LUGGAGE

**PLUS, TAKE AN EXTRA  
15% OFF SALE PRICES**  
WITH YOUR SAVINGS PASS

### 50% OFF

Luggage from your favorite brands. Choose from a variety of sizes and colors. Reg. \$60 - \$560, sale 29.99 - 279.99. Web ID 718213.

- GUESS
- Samsonite®
- Ricardo Beverly Hills
- Calvin Klein
- Anne Klein®
- IT Luggage
- Nautica®
- Delsey
- London Fog®



### 32.99

+ BONUS GIFT

Fiesta® Dinnerware 5-pc. place setting. We carry every color Fiesta® makes! Reg. \$56. Also save on coordinating accessories, bakeware and open stock. Web ID 618267.

**BONUS  
GIFT!**



**FREE  
Fiesta®  
cereal bowl!**

Your gift with purchase of a Fiesta® Dinnerware 5-pc. place setting. An \$11 value. Web ID 189833. While supplies last.



### 20-40% OFF

Celebrity and professional cookware sets and open stock.

From Rachael Ray®, Anolon®, Emerilware®, Circulon® and more! Reg. \$40 - \$1000, sale \$24 - \$800. Web ID 686429.



### 25% OFF

Tervis Tumbler®. Keeps drinks hot, keeps drinks cold. Reg. \$6 - \$40, sale 4.50 - \$30. Web ID 18037.



### 30-40% OFF

Cutlery sets and open stock. Reg. \$10 - \$480, sale \$6 - \$336. Web ID 634965.



### 30% OFF

KitchenAid® gadgets and utensils. Reg. \$9 - \$50, sale 6.30 - \$35. Web ID 549557.



## SALE 79.99

Keurig® K10 Mini Plus personal brewing station. Brews three sizes in less than two minutes each. Reg. \$150. Web ID 718035. Shop our expanded color assortment online!

## SALE 10.99

Entire stock of single-serve coffee. Choose from your favorite brands and flavors. Reg. \$14 - \$24. Web ID 724822.

## PRICE BREAK 99.99

Keurig® K45 Elite Brewer. Delivers the coffee you love in under a minute. Features three brew sizes and a 48-oz. removable water reservoir. Orig. \$172. Web ID 694368.

FREE water filtration kit. With the purchase of this Keurig® brewer. A 17.99 value.

# SAVE ON

## SMALL ELECTRICS

KEURIG® • KITCHENAID®  
CUISINART® • SHARK®

**PLUS, TAKE AN EXTRA  
10% OFF SALE PRICES  
WITH YOUR SAVINGS PASS**

## SALE 299.99

A. NEW! Omega Dual-Stage Masticating Juice Extractor with heavy-duty auger. Reg. \$430. Web ID 724819.

## SALE 179.99

B. Big Boss Healthy Press slow pressure juicer. Reg. \$260. Web ID 714447.



B

C

## SALE 99.99

C. Cuisinart® Compact Juice Extractor. Reg. \$185. Also save on our entire stock of juicers. Web ID 718036.

## 349.99

+ BONUS GIFT  
KitchenAid® Artisan®  
5-qt. stand mixer.

All colors and attachments available online! Reg. \$415. Web ID 709490. FREE food grinder attachment by mail! Yours with the purchase of this KitchenAid® Artisan® stand mixer. A 49.99 value. See sales associate for details.

Also save on our entire stock of KitchenAid® small electrics.



## SALE 99.99

NutriBullet™. Nutrition food extraction system. Reg. \$200. Web ID 714450. Also save on NutriBullet™ Superfood Superboost. Reg. \$30, sale 19.99. Web ID 692653.



## SALE 99.99

Zojirushi 5½-cup Micom rice cooker & warmer. With multiple menu settings. Reg. \$196. Web ID 724821.

## SALE 99.99

NEW! Dirt Devil® Quick & Light carpet cleaner. With easy-to-fill tanks that keep cleaning solution and dirty water separate. Reg. \$180. Web ID 692034.



## PRICE BREAK 239.99

Shark® Rotator Professional Lift-Away 3-in-1 upright vacuum. Orig. \$360. Web ID 692032.





# ESTÉE LAUDER

xx Lilly Pulitzer

## FREE 7-PC. GIFT OUR BEST SELLERS

Free with any Estée Lauder purchase of \$35 or more. Worth up to \$120. Web ID 715675.

Everything you've told us you love. All inside our exclusive cosmetic bag featuring an original Lilly Pulitzer print.

### Choose Your Moisturizer in a Deluxe Gift Size:

**DayWear** Creme – Age Prevention (shown) or  
**Resilience Lift** Creme – Lifting/Firming

### In Every Gift:

**Advanced Night Repair**  
**Perfectly Clean** Cleanser  
**Pure Color** Lipstick  
**Sumptuous** Mascara  
**Pure Color** EyeShadow Quad

While supplies last. Quantities limited. One gift to a customer.

Our #1  
Repair  
Serum



### MAY WE SUGGEST:

**NEW Double Wear** All-Day Glow BB, \$38.  
**NEW Double Wear** Brush-On Glow BB  
Highlighter/Concealer, 27.50.  
Both in 8 shades for all skintones.

**Try Double Wear All-Day Glow  
Makeup - FREE!** Get a 10-day supply in  
your perfect shade at the Estée Lauder  
Counter today.



For the store nearest you, call 1-800-233-7626 or visit us at [elder-beerman.com](http://elder-beerman.com).

Sign up for email & get a special welcome offer! Visit [elder-beerman.com/email](http://elder-beerman.com/email)

**Sale prices on select styles effective Thursday, April 17 through Saturday, April 19, 2014**, unless otherwise indicated. No price adjustments for previously purchased clearance merchandise. Entire Stock offers exclude Clearance, Incredible Value and Web-Exclusive merchandise. Regular and original prices reflect offering prices in effect during the 90 days before or after this sale, but not necessarily during the past 30 days. Savings may not be based on actual sales. Intermediate markdowns may have been taken. **Coupon offer excludes** Designer Handbags & Shoes from Select Brands, including all Brahmin, Coach, Cole Haan, Columbia, Donald Pliner, Frye, Johnston & Murphy, Michael Michael Kors, Sorel and regular price ASICS, Birkenstock, Dansko, Dolce Vita, Dooney & Bourke, Ivanka Trump, Lucky Brand, Merrell, New Balance, Polo, Reebok, Salomon, Sam Edelman, Sperry Top-Sider and Vince Camuto. Merchandise, style and color availability, as well as pricing and promotional offers, may vary by store and online. **Ladies' suits** at Dayton Mall, Fairfield Commons, North Park, Westgate. **Juniors' dresses** not at Adrian, Beckley, Chillicothe, Clarksburg, Indian Mound Mall, Lancaster, Lima, Middletown, Paducah, Parkersburg, Springfield, Wooster, Zanesville. **Juniors' prom dresses** at Dayton Mall, Fairfield Commons, Morgantown Mall. **Men's suits** at Dayton Mall, Fairfield Commons. **Luggage** not at Athens, Beckley, Bowling Green. [07350]

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